



Subject: EPCH prepares for 49th IHGF Delhi Fair - Virtual 2020 – from 13 to 18 July 2020
(Mega Handicrafts Virtual Fair).

The Export Promotion Council for Handicrafts (EPCH) is glad to announce the “**49th IHGF Delhi Fair - Virtual 2020**” starting from **13 – 18 July 2020**. EPCH is geared up to launch one of the world’s largest online Virtual Fair Platform. The “**IHGF Delhi Fair – Virtual 2020**” is going to be a **One Stop Sourcing Destination** for retailers, importers, wholesalers and e-commerce platforms from all around the globe.

2. The IHGF Delhi Fair – Virtual 2020 will exhibit over 2000+ new product expressions across 12 product categories by over 1500 accredited manufacturers and exporters from all parts of India. The entire virtual platform will be divided into 12 product specific categories for easy search and navigation:

Houseware, tableware, kitchenware and hotel-ware including epns	Carpets, rugs & floorings
Bathroom accessories	Fashion jewelry, bags, scarves, tie & accessories
Lawn, garden ornaments & accessories	Handicrafted garments including chikankari & zardozi
Lamps, lighting & accessories	Christmas & festive décor, hand-made paper & products
Furniture, furniture hardware & accessories	Candles, incense sticks, potpourri, aromatics, yoga, meditation & healing items
Home furnishings & made ups	Decorative, gifts (including corporate gifts)

3. It is requested kindly forward this information to the Buyers, Importers, Department Stores, Associations and Chambers of Commerce whose information is available with you to visit the **49th IHGF Delhi Fair - Virtual 2020** for redefined buying and selling experience.

4. Below is the brief Press Note link and YouTube link, kindly forward the press note to Buyer members and Importers within your organisation and encourage them to register for the Virtual Fair.

Press Note with photos	https://www.epch.in/ihgf/virtual/2020ihgfdelhifairvirtual.pdf
49 th IHGF Delhi Fair – Virtual 2020 - Fair Launch Film	https://youtu.be/V_aXivvxq-l

5. For any queries you, kindly forward them to com.jburg@mea.gov.in.

