



# The Handloom Export Promotion Council

(Ministry of Textiles, Govt. of India)

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Date: October 30, 2018

Sir/Madam,

**Sub: Submission of Buyer profile for visiting India Textile Sourcing Fair, New Delhi ( 16-18 February 2019)**

## 1. About the event :

Handloom Export Promotion Council (HEPC) under the aegis of Development Commissioner for Handlooms, Ministry of Textiles, Government of India invites you to participate in **India Textile Sourcing Fair which is being organised by the Council from 16 to 18<sup>th</sup> February 2019 at The Leela Ambience Convention Hotel, Delhi.**

Having organised six successful editions of India International Handwoven Fair in Chennai in India, HEPC proposes to organize an event of similar nature for **the first time in Delhi** coinciding with other important fairs to be held around same time in Delhi and neighboring region.

150 Manufacturer/Exporter participants from all over India exhibiting hometextiles and clothing accessories and **120 Buyers from North America, South America, Europe, Japan, Middle East, Australia, New Zealand, Asia, C.I.S., Africa would be participating in this event.**

## 2. Product Profile of Exhibitors:

Products ranging from home textiles, made-ups, silk products, floor coverings, Real Madras Handkerchiefs, Sarongs/Kailies, Woollen Handlooms, Jute Handlooms, fashion accessories like Stoles , scarves, shawls from various states of India would be displayed at this event .

## 3. Packages offered

Buyers selected and approved by the Fair Committee will be eligible for the following complimentary package:

Buyers Location	Travel package admissible
Buyers from North America , North East Asia, EU countries	<ul style="list-style-type: none"><li>Hotel accommodation in <b>Delhi for two nights on 15<sup>th</sup> &amp; 16<sup>th</sup> or 16<sup>th</sup> &amp; 17<sup>th</sup> Feb 2019.</b></li></ul>
Buyers from Latin American Countries	<ul style="list-style-type: none"><li>Restricted Economy Class onward and return actual or USD1000/- whichever is less</li><li>Hotel Accommodation for three nights or 2 nights in Delhi</li></ul>
Buyers from All other Countries	<ul style="list-style-type: none"><li>Restricted Economy Class onward and return actual or USD700/- whichever is less .</li><li>Hotel Accommodation for three nights or 2 nights in Delhi</li></ul>

#### **4. Eligibility Criteria:**

- Only foreign passport holders are eligible to apply for the complimentary package.
- Buyers should be in the home textile or Clothing Accessories import business for at least 3 years.
- Each importing company will be entitled to get above mentioned travel packages for one person only.
- This offer is limited only to C.E.O/Buyers and will be on First-come-First served basis subject to buyer's eligibility criteria as stated.
- The ticket offered as per eligibility will be non-endorsable, non-transferable, restricted economy ticket.

#### **5. The guidelines for reimbursement of air fare and hotel accommodation**

- The air ticket has to be purchased by the buyer at his/her own cost. The eligible buyer will be reimbursed the cost of his/her air ticket ( subject to their eligibility as specified above ) on the last day of the fair at the fair venue (Fair Secretariat) on submission of the following documents:
  - E-Ticket Copy.
  - Copy of Invoice of E-Ticket.
  - One passport size photograph.
  - Passport Copy.
  - Visa Copy.
  - Form No. 1 (To be provided by HEPC during fair days on arrival at the fair venue).
  - Feedback Form (To be provided by HEPC during fair days on arrival at the fair venue).
- The components for which support shall be provided are complimentary three / two nights hotel stay (only lodging) with complimentary breakfast.

#### **6. Obligation on the part of the buyer:**

- The buyer shall give a report of the exhibitor they met, products of interest; actual buying done or they intend to place order.
- The buyer may be interviewed by the press and media and also attend photo sessions.
- Items other than room tariff, room taxes, breakfast, shall be charged directly by the hotel and payable as per actual consumption by the buyer such as room services, laundry, business centre usages etc.
- The buyer understands that once they register for coming to India to participate in the event and once Council confirms their participation their details will be circulated to participants.

**Kindly fill out the enclosed application form in English and send it to us along with the copy of your passport at the earliest to enable us to process the same.**

Thanking you,

Yours faithfully,

**Dr. S.B.Deepak Kumar, IAS**  
Executive Director