



Sub: India Virtual FMCG & Supply Chain Expo 2020

10th - 14th August 2020

www.vfsc.in

Greetings from the Consulate General of India, Johannesburg.

As you are aware, Covid-19 is one of the biggest disasters mankind has ever faced in recent times, bringing disruption to human life worldwide. With no vaccine or treatment currently in place, containment & social distancing has become the only solution to prevent the spread of the highly contagious virus. We are committed to support and help business houses and manufacturers to generate business and increase international trade during these challenging times.

We are pleased to announce that the Federation of Indian Chambers of Commerce and Industry is organizing India's largest Virtual Exhibition & Conference - **India Virtual FMCG & Supply Chain Expo 2020 (VFSC Expo)** from **10th - 14th August 2020**. This web-based virtual platform will comprise Virtual Exhibition, Buyer Seller Meet, and sector specific Webinars & Live Sessions. VFSC Expo will offer unlimited business opportunities to the entire ecosystem of **the Fast-Moving Consumer Goods (FMCG)** Supply Chain & logistics industry.

The Focus Sectors in VFSC Expo are:

- Food Processing & Beverages
- Beauty and Personal Care Products
- E-Commerce, Supply Chain & Logistics
- Finance and Information Technology Services
- Plastic & Packaging Technologies

The exhibitors will display their brands, products, services, and credentials digitally on their booth (through corporate videos, brochures, and catalogs), prefix meetings with visitors from over 100 countries across the globe, and meet them through text/video chat 24x7 during the Expo.

The exhibitors and visitors will get an immersive experience of participation, FICCI will reach out to their target audience, without traveling and from the comfort of their office or home through a laptop, tab, or mobile device with internet connectivity. Webinars and Live Sessions during the Expo will help to communicate simultaneously to larger buyer groups.

Visitors can access the platform Free of Cost. Companies interested in participating as Exhibitors with a stall for showcasing their products can avail of this opportunity with payment of USD 500+18%GST.

For more information and visitor registration, please visit the event website www.vfsc.in.

Very simple and only 3 steps for registration:

- (i) **Open www.vfsc.in**
- (ii) **Click on VISITOR**
- (iii) **Click on Visitor registration.**

Kindly fill & submit the form online.

Once the registration has been completed, an auto-generated registration confirmation email will be sent, and closer to the event, a 'visitors guide' and 'access path' will be shared for the meetings. In case of the registration confirmation email is not received, or any additional information is sought, kindly send your queries to com.jburg@mea.gov.in
