



Greetings from the Consulate General of India, Johannesburg.

1. Consulate General of India, Johannesburg is pleased to announce that the Trade Promotion Council of India (TPCI) is organizing **Virtual Buyer-Seller Meetings (BSMs)** of the Indian exporters to explore new markets and discussing future business opportunities with potential buyers through digital platform.

2. India is one of the largest producer and exporter of Ceramic and Vitrified Tiles and supplies a wide range of quality Ceramics and Vitrified Tiles to many countries. To enhance exports of Ceramic products, TPCI will be organizing a 15-day **Mega “Virtual Buyers-Sellers Meet on Ceramic & Vitrified Tiles” from December 02 to 18, 2020** where over 100 reputed Indian manufacturers and exporters of Ceramic & Vitrified Tiles will be available to discuss future business opportunities with global buyers.

3. An exclusive Virtual Buyer-Seller Meet has been planned for **African Countries on Thursday, 10th December and Thursday, 17th December 2020** for Buyers who wish to source quality Ceramic & Vitrified Tiles and Sanitary Wares from India.

4. We shall be grateful for your support in disseminating the information about the Virtual BSMs among major buyers in South Africa.

5. Interested companies may please be advised to complete the attached '**Registration Form**' and submit at internationaldivision@tpci.in. Registration of global buyers is **Free of Cost**.
