



PRESS RELEASE

[India@75](#), Azadi Ka Amrit Mahotsav, was started today with the “Post Covid Tourism in India” event held at The Country Club in Auckland Park today. The event was organised by the Consulate General of India in partnership with UP State Government. The programme was attended by South Africa Government functionaries, tour operators, travel agencies, friends from media and friends of India etc.

The Tourism programme highlighted the diversity of India’s splendor in the presentation provided by the Government of India’s Tourism Office in Dubai. All aspects of the India’s tourism were covered *inter alia*, festival and fairs, heritage, culture, adventure, yoga and wellness, MICE, luxury stay and weddings, Bollywood etc.

The programme was embedded with cultural performances highlighting classical instrumental music, classical dance, Kuchipudi, Bollywood singing and a Bollywood dance. Consul General, in her remarks, welcomed all participants and provided an overview of the multiple tourism opportunities in India. She further highlighted the government’s recent focus on the various tourism circuits – Ramayana, Buddhist, Sufi and Krishna in India. She encouraged the participants to visit India and experience the wonders of India.

Department of Tourism & Culture of the Uttar Pradesh Government made a presentation on the tourism potential of the State.

A presentation on observing the post-Covid protocols for South Africans visiting India was made by Satguru Tours & Travels. Consul General presented a Certificate of Commendation to Satguru Tours & Travels for their role in the repatriation of Indians during Covid-19 lockdown in India and South Africa.

The event ended with a high energy dance by two native South Africans on “Jai Ho” and “India Wale” which led the audience sway to the beat.

24 March 2021
Johannesburg

[For Photos please click here](#)